



دائرة الثقافة والسياحة  
DEPARTMENT OF CULTURE  
AND TOURISM

# ABU DHABI HOTEL PERFORMANCE REPORT

**MARCH & YTD 2022**



# ABU DHABI HOTEL PERFORMANCE

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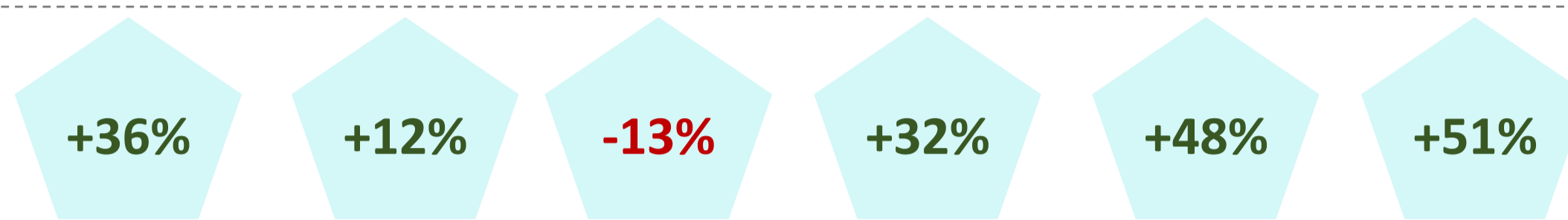
## MARCH & YTD 2022

### OVERALL PERFORMANCE – MAR 2022

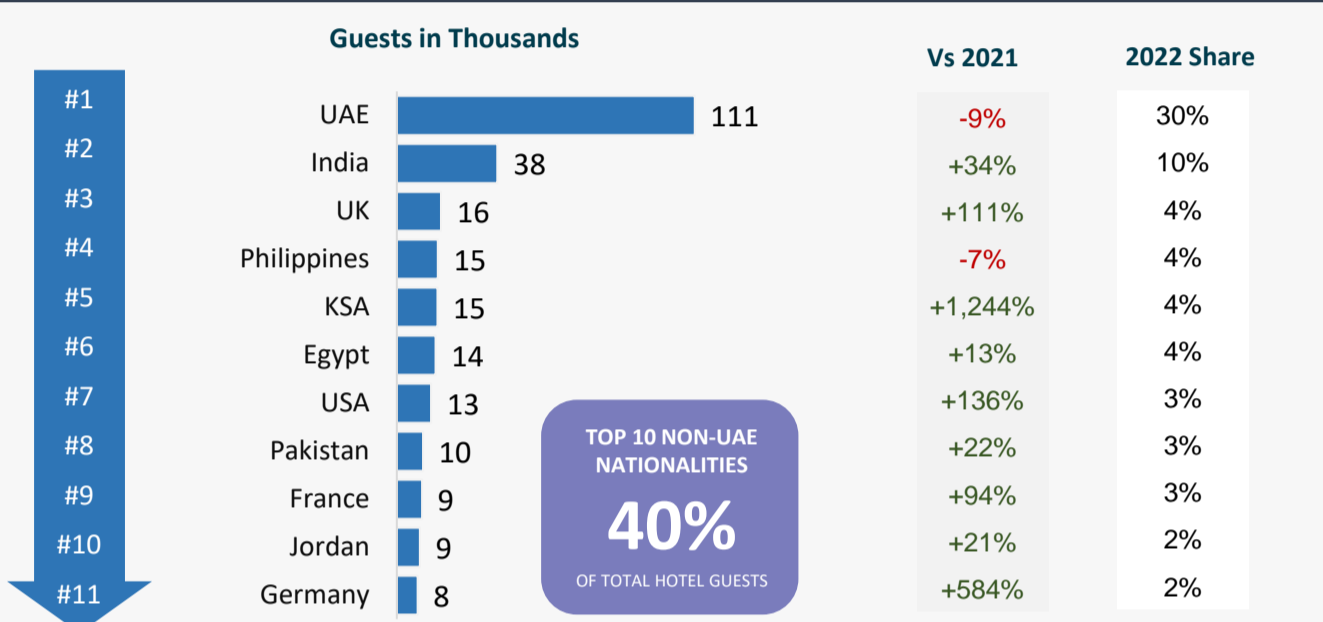
March 2022  
Performance



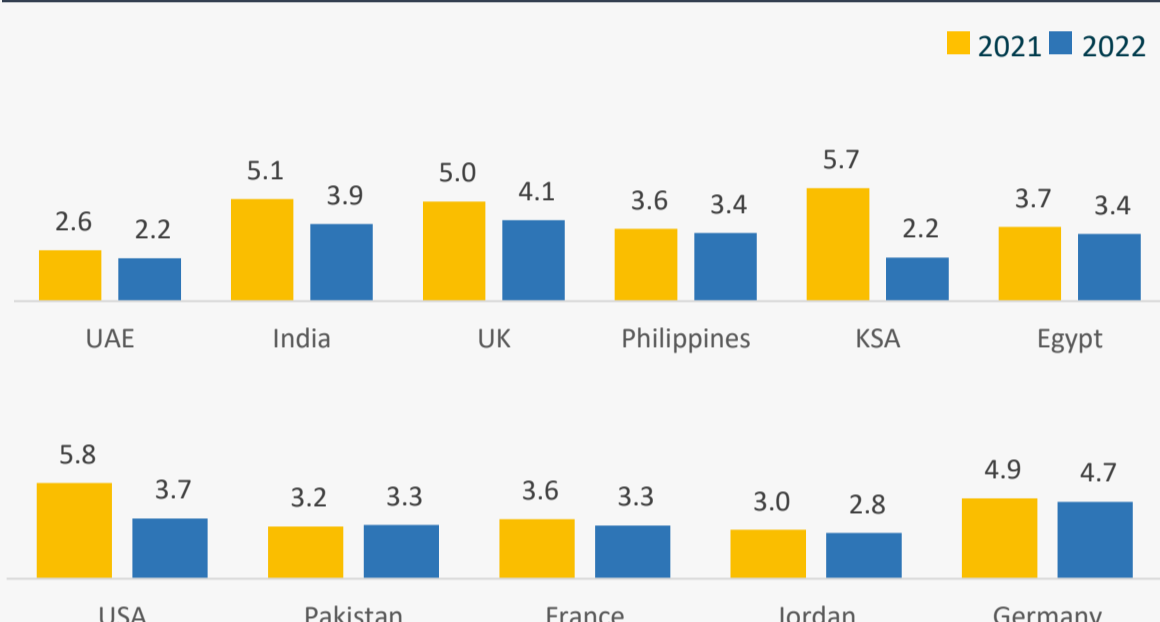
% Change vs  
2021



### HOTEL GUEST NATIONALITIES – MAR 2022



### ALOS ACROSS TOP NATIONALITIES – MAR 2022



### PERFORMANCE BY REGIONS – MAR 2022

MAR 2022	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	Vs 2021	Actuals	Vs 2021	Actuals	Vs 2021
Guests (K)	321.6	+39%	36.5	+19%	12.5	+12%
Occupancy	78%	+13%	70%	-0.3%	60%	+20%
ALOS (Nights)	3.1	-14%	1.9	-19%	3.0	+7%
Total Rev(M AED)	446.0	+59%	22.6	-8%	22.7	+9%
ARR (AED)	363	+37%	272	-4%	521	-4%
REVPAR (AED)	282	+55%	190	-4%	315	+15%

Guest & revenue values are rounded off to its nearest value

### PERFORMANCE BY STAR-RATINGS – MAR 2022

MAR 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021
Guests (K)	170.0	+66%	113.9	+12%	53.0	+30%	33.8	+18%
Occupancy	71%	+19%	82%	+8%	77%	+10%	83%	+3%
ALOS (Nights)	3.0	-17%	2.4	-2%	2.6	-10%	5.9	-20%
Total Rev(M AED)	353.6	+64%	73.5	+24%	27.8	+48%	36.2	+17%
ARR (AED)	531	+38%	228	+18%	193	+28%	250	+8%
REVPAR (AED)	376	+63%	187	+28%	149	+41%	208	+11%

Guest & revenue values are rounded off to its nearest value

# YTD MARCH 2022 PERFORMANCE

## OVERALL PERFORMANCE – YTD MAR 2022

YTD March 2022 Performance

Hotel Guests

911K

Hotel Occupancy

77%

Hotel ALOS

3.4 Nights

ARR (AED)

343

REVPAR (AED)

264

Revenues (AED)

1.3 BN

% Change vs 2021

+26%

+16%

-4%

+23%

+42%

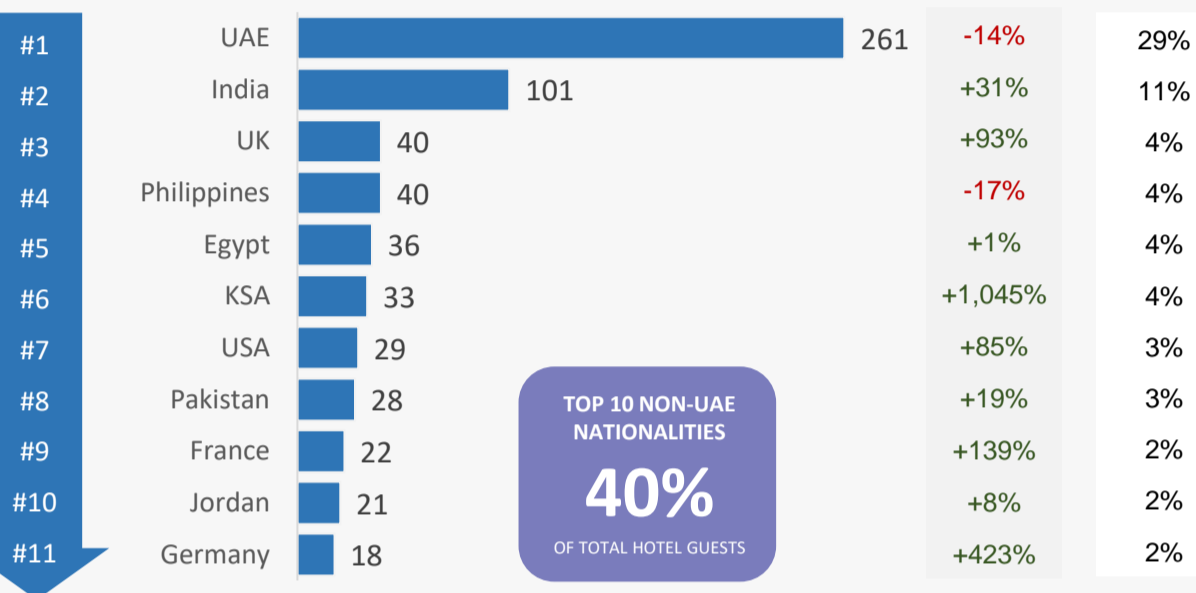
+45%

## HOTEL GUEST NATIONALITIES – YTD MAR 2022

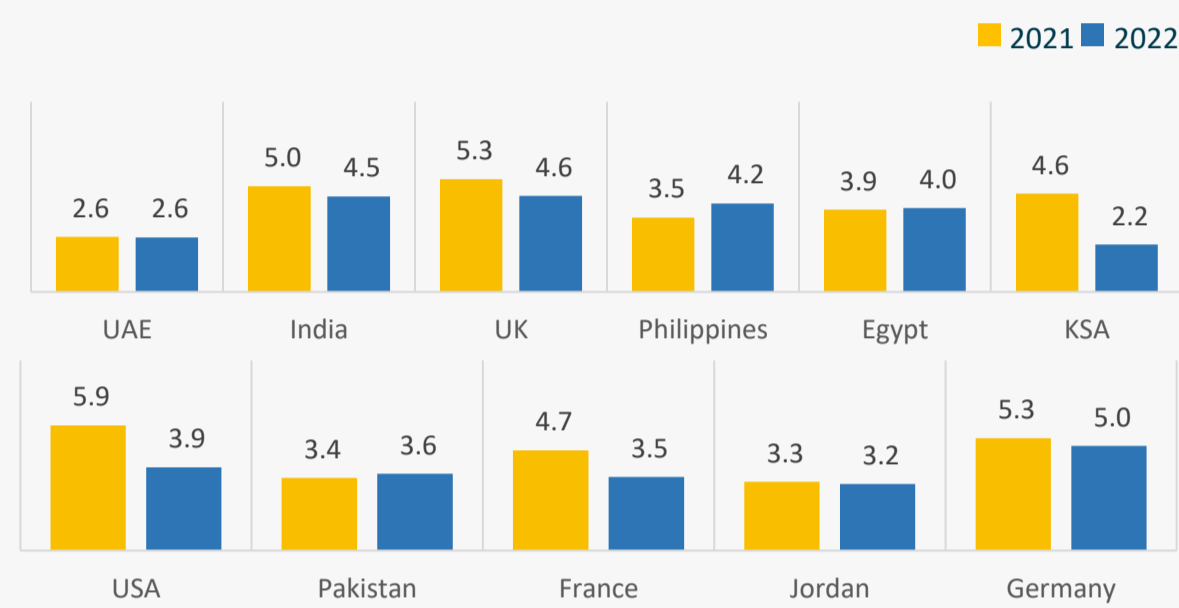
Guests in Thousands

Vs 2021

2022 Share



## ALOS ACROSS TOP NATIONALITIES – YTD MAR 2022



## PERFORMANCE BY REGIONS – YTD MAR 2022

YTD MAR 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	Vs 2021	Actuals	Vs 2021	Actuals	Vs 2021
Guests (K)	788.9	+28%	89.3	+12%	32.7	+19%
Occupancy	78%	+17%	72%	+5%	59%	+16%
ALOS (Nights)	3.6	-4%	2.3	-15%	3.2	+4%
Total Rev(M AED)	1,186.8	+51%	67.9	+6%	65.5	+12%
ARR (AED)	342	+26%	274	+2%	519	-5%
REVPAR (AED)	268	+47%	198	+7%	305	+11%

Guest & revenue values are rounded off to its nearest value

## PERFORMANCE BY STAR-RATINGS – YTD MAR 2022

YTD MAR 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021
Guests (K)	409.8	+53%	273.7	+5%	136.4	+16%	91.1	+20%
Occupancy	70%	+22%	84%	+14%	82%	+13%	85%	+8%
ALOS (Nights)	3.4	-10%	2.8	+10%	3.0	-3%	6.4	-12%
Total Rev(M AED)	912.9	+56%	214.0	+24%	87.6	+44%	105.7	+19%
ARR (AED)	496	+27%	226	+10%	192	+18%	251	+7%
REVPAR (AED)	345	+54%	190	+26%	156	+33%	213	+16%

Guest & revenue values are rounded off to its nearest value